



Community Champions

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As a public organization, we at Fulton County Schools (FCS) must strategically engage the community in our work. Our stakeholders agree, according to feedback collected in Spring 2017, that better collaboration with the community is critical for us to be able to tell our story, support our schools, and prepare our students for their chosen paths. We know that effective community collaboration happens in pockets across our district, but there is room for increased consistency and clarity on how to best engage the community – from partner organizations to advocates to parents. Further, we know that community partnerships and collaboration must be done in service of improved student outcomes, not as a separate piece of work, so this initiative will work to build champions who support the achievement of the outcomes our district and school strategic plans.

When we're done...

By 2022, we will ensure:

- Every school will have a faith, business, and community partner that provides support aligned to the school strategic plans.
- There will be a transparent process for parents, partners, and organizations to partner with the district and schools – they will be able to understand what help is needed.
- Leaders within the district will be able to access external stakeholders and appreciate the help they can provide.
- Parents and families will know where to find the information and resources they need to support their students.

What will we do to get there?

To achieve these 2022 outcomes, we will:

- **Conduct a landscape analysis:** We know strong engagement happens in our district, so we will seek first to understand the current state of community partnerships and family engagement and the needs that additional partnerships should address. The landscape analysis will aim to answer three questions:
 - o Where and how do we currently partner with external organizations and engage families?
 - o What are the characteristics of healthy partnerships and excellent examples of family engagement?
 - o What help do schools and district need from partners moving forward?
- **Clarify our district's definition and process for partnerships and family engagement:** We will streamline and clarify the meaning and process for engagement then develop and distribute resources and training materials aligned to this definition and means to district and school leaders and potential partners.
- **Manage partnerships:** We will build and manage a customer relationship management (CRM) platform to ensure we capture and understand the existence and impact of district and school partners and potential partners in order to better foster support.
- **Communicate:** We will collect, share, and celebrate successful examples of partnerships and family engagement from across our district.